

What's the role of mobile technology in business today?

Mobile computing systems have the power to revolutionise operational processes across a vast range of industries, but to what extent are businesses taking advantage of this?

To find out just how mobile technology is viewed and implemented right now, we gathered the thoughts and opinions of industry customers and partners* to create our Mobile Computing Survey 2018 – here are our key findings.

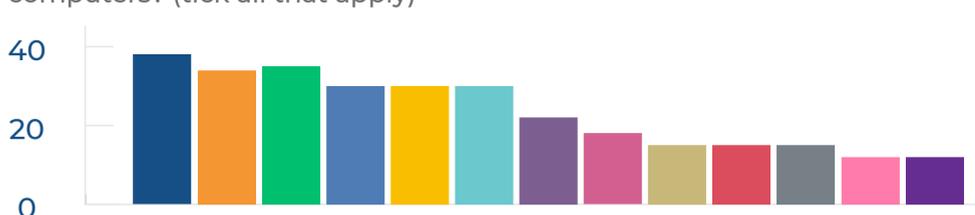
80% of businesses have made an investment in mobile computing

Of these, 60% use theirs specifically for data capture.



Most businesses use their mobile technology for 'stock control/warehouse'

What software applications are currently deployed on your mobile computers? (tick all that apply)



Software Application	Percentage
Stock control / warehouse activities	38%
Maintenance and inspection	32%
Workforce communication and management	32%
Asset tracking	28%
Job scheduling	28%
Field sales management	28%
Proof of delivery (POD)	22%
Field service management	18%
Health & safety audits	15%
Quality inspection routines	15%
Other (please specify)	15%
Fuel distribution	12%
Production control	12%

Over a third of businesses have invested in rugged mobile hardware

35% are supporting operations with tough, purpose-built mobile computers. For most of these, rugged handhelds are their device of choice.



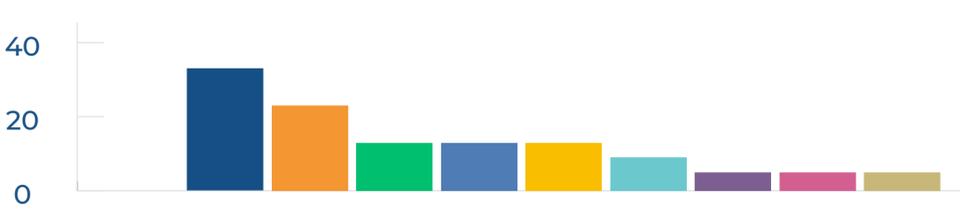
75% of businesses have made a significant investment in technology over the past three years

But, most have no plans to spend on new technological solutions in the next three years - suggesting ample opportunity for those who do to gain a possible competitive advantage.



'Background economic factors' are preventing most businesses from further adoption of mobile computers

Are any of the following factors preventing the wider adoption of mobile computing solutions within your organisation? (tick all that apply)



Factor	Percentage
Background economic factors	35%
Lack of conviction from board-level personal as to cost-benefits	25%
Confusion around the business case and/or likely return on investment (ROI)?	15%
Anticipated difficulty of integrating with legacy systems	15%
Other (please specify)	15%
Resistance from operational personnel	10%
Lack of credible technology suppliers	5%
Too many technology suppliers making selection difficult	5%
Insufficient internal financial report	5%

A healthy industry with room to grow

Businesses are embracing mobile technologies, but there's still plenty of room for the market to grow.

[Download our full Mobile Computing Survey 2018](#) for more industry insights or, to find out how we can help your business unlock the benefits of rugged mobile computers, talk to our experts today.

*Survey respondents came from businesses within the Manufacturing, Logistics, Oil and Gas, Service and Maintenance, Healthcare and Utilities industries.